

Getting started in modelling worksheet

This is a simple worksheet that will help you think about some of the first steps you might need to take to kick start a career in modelling and the performing arts.

1. Basic training

Have you considered studying and learning more about modelling and the performing arts? Learning about the industry and what the people who hire models expect of you is important. Check out the useful links regarding courses on modelling in the toolkit.

2. Headshots

Getting quality headshots to show your look is very important in the modelling world. You won't be able to apply for jobs without them. Consider saving up to get a photographer to take a versatile range of pictures of you so that you can apply for work.

3. Build a portfolio

A modelling portfolio showcases what you're able to do. These photos are more stylised than headshots. Usually models wear exciting and bold outfits and pose in interesting and artistic ways. As you get jobs, you can add photos to the portfolio. The easiest way to start is to get a social media account and post photos to Instagram or an online portfolio platform like Format (<https://www.format.com/cl/new-photography-portfolio>) so that you can advertise your abilities and range. Eventually you might be able to create a website so that people can find you and see your work.

Important tip: consider the kinds of photos you post online and the implications, have a good understanding of how to be safe online. You can learn more about how to be safe posting photos online on the e-safety commissioner's website: <https://www.esafety.gov.au/>

4. Find a modeling agency that is inclusive

Most models need an agency to help them find work. There are many agencies that now exist to exclusively represent models with disability, facial difference and transgender models too. There is a growing demand for more realistic and diverse faces in advertising. Find an agency that aligns with your vision and one that is supportive of inclusion.

Important tip: You should never have to pay an agent joining fees, the only thing you should be paying for is your headshots and any out-of-pocket expenses incurred from building a portfolio. Agents take a commission from any work you get. If an agent asks you to pay to join them, they're probably not legitimate.

5. Apply for opportunities through online platforms.

There are quite a few online platforms that post open casting calls for models, platforms like Star Now are a great way to get started!

Where are you up to with your modelling journey? What are some of the next steps you will take, write them down as goals and put a timeline to them:

My goals are to:

1. _____ I want to achieve this goal by: _____
2. _____ I want to achieve this goal by: _____
3. _____ I want to achieve this goal by: _____
4. _____ I want to achieve this goal by: _____
5. _____ I want to achieve this goal by: _____